

1 October 2011

To whom it may concern:

This is to serve as a letter of recommendation for Cleia Bravim-Grubb. Cleia has been working with Lexalytics on a contract basis throughout much of 2011, and her efforts have provided significant benefit to our team and our project.

Lexalytics develops text analytics software, capable of extracting various pieces of information out of online news, blogs, tweets and customer surveys, among other sources. Our analysis extracts entities (people, companies, products, places, etc.), and determines the sentiment being expressed for those entities. Additionally, we are able to detect themes that occur within the content, relationships between entities, and opinions expressed by entities. All of this is possible due to our software's fundamental understanding of the structure of language. Because this analysis is performed on the basis of such a deep understanding of the language, up until recently it was only available for English content. A year ago, we developed support for French, and our endeavor this year was to develop support for Spanish and Portuguese.

We have employed a handful of contractors who are fluent in either or both languages to aid in our training of the software. Out of all of our contractors, Cleia has involved herself the most in the success of the project. She has taken on the majority of the work, providing language skills to aid in the development of both Spanish and Portuguese support. For each different type of task needed, Cleia has worked to completely understand the specific requirements of each task, as well as the purpose of each task in the larger picture. This is particularly important because the skills we need are not simply translation skills, but knowledge to train the software to have that deeper understanding that a native speaker has.

I can confidently state that our projects to support Spanish and Portuguese would not have been a success without the contribution of Cleia. Her language skills, work ethic, time management, and attention to detail and quality would make her an asset to any team.

Sincerely,



Carl J. Lambrecht
VP, Engineering
Lexalytics, Inc.